



# Christian Indie Publishing Association™ Application for Tradeshow Representation

**National Religious Broadcasters Convention  
June 22–24, 2021**

CIPA Member Company: \_\_\_\_\_

Author Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

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## NRB Convention Representation Request:

- (\$450 fee) I will attend the NRB Convention 2021 with CIPA and have CIPA represent one title.

Book Title: \_\_\_\_\_

Book Author: \_\_\_\_\_

- (\$50 fee) I would like to have CIPA represent one additional title at the NRB Convention 2021.

Book Title: \_\_\_\_\_

Book Author: \_\_\_\_\_

Each attending author receives at least two hours of Booth Talk time in the CIPA booth. The author may display a book and one pop-up banner, as well as hand out free copies of the book (optional) and the media sheet for the book.

- (No charge) I wish to host a one-hour book signing (for the first book listed above) at the NRB Convention 2021. I understand that I must be willing to give away at least 50 copies of the book.

Each author can have one book signing for only one book. Book signings are held in a designated area and times are assigned by the NRB Convention planners on a first-come, first-served basis. All titles must also be approved by NRB. CIPA offers no guarantee that your book will be approved or that there will be a time slot available. Choose your preferred days for your book signing by writing 1 next to your first preference, 2 for your second preference, and 3 for your third.

\_\_\_\_\_ Tuesday      \_\_\_\_\_ Wednesday      \_\_\_\_\_ Thursday

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## Convention Badges:

The attending author receives an Exhibit Hall Only entry badge. This badge does not allow the author to attend sessions hosted at the NRB Convention. The exhibit hall is open during the following hours:

- Tuesday, June 22, 2021, from 11:00am to 4:00pm
- Wednesday, June 23, 2021, from 11:00am to 4:00pm
- Thursday, June 24, 2020, from 11:00am to 3:00pm

If you wish to bring a traveling companion, you can purchase an additional Exhibit Hall Only badge for your traveling companion directly from NRB Convention's website at [www.nrbconvention.org](http://www.nrbconvention.org).



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## Pitch-a-thon:

NRB hosts a pitch-a-thon where authors can pitch a movie or television idea to three film distribution/ production companies. The author is given five to ten minutes with each company. A full-conference badge is required to participate in pitch-a-thon.

I am interested in receiving more information about participating in pitch-a-thon at NRB 2021.

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## Media Sheets:

CIPA will create a media sheet for each book represented at NRB Convention 2021. You are responsible for printing 20 copies of this sheet and bringing it to CIPA's booth at the convention. We suggest you bring a flash drive with the media sheet PDF in case you need to print additional sheets. CIPA gives these media sheets to attendees that show interest in your book. You can also use these media sheets as handouts during your Booth Talk time at CIPA's booth. Substitute literature is not permitted in the CIPA booth.

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## Representation Agreement:

Your application must include the following items:

- Two copies of each book you are requesting representation for must accompany this application.
- If you are hosting a book signing, you must enclose a third copy of the book to be signed. CIPA will forward this copy to NRB for approval.

**I agree** to provide a minimum of 20 copies of the media sheet created by CIPA to accompany my book display at the CIPA booth at the NRB Convention (CIPA recommends that you print these in color).

**I acknowledge** that I desire CIPA to represent the product(s) listed at NRB Convention 2020. I understand that it is my responsibility to submit the required materials, that these materials become the property of CIPA, and they will not be returned. I understand that my books will be displayed face out / face up, but that there are no guarantees regarding outcomes from the representation provided through CIPA.

**I am enclosing a check** payable to CIPA to cover the fee for my NRB Convention representation.

**Please invoice me** via PayPal for the fee for my NRB Convention representation.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mail to: **CIPA, 5939 Shimmering Pines Street, Milton, FL 32571**

